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| <b>TRANSMITTAL FORM</b><br><br>(to be used for all correspondence after initial filing) | Application Number   | 10/672,133             |         |
|   | Filing Date          | 9/26/03                |         |
|   | First Named Inventor | Ewald                  |         |
|   | Art Unit             | 3625                   |         |
|   | Examiner Name        | Unassigned             |         |
| Total Number of Pages in This Submission  | 1                    | Attorney Docket Number | 19645.1 |

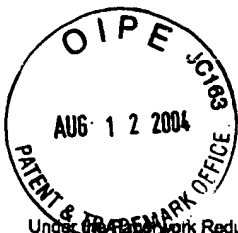
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| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |                           |
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| Firm or Individual name                    | ARNALL GOLDEN GREGORY LLP |
| Signature                                  |                           |
| Date                                       | 8/9/04                    |

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| Typed or printed name   | Lucille Golden-Blakey |
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(35 U.S.C. 122(b)(2)(B)(iii))

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|                      |  |
|----------------------|--|
| Application Number   | 10/672,133   |
| Filing Date          | 09/26/2003   |
| First Named Inventor | EWALD  |
| Title                | SYSTEM AND METHOD FOR PURCHASING LINKED WITH BROADCAST MEDIA |
| Atty Docket Number   | 19645.1  |
| Group Art Unit       | 3625   |
| Examiner             | --   |

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby **rescind** the previous nonpublication request.

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*If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).*

Aug. 9, 2004  
Date

[Signature]  
Signature

813-855-9407  
Telephone Number

Stephen A. Ewald  
Typed or printed name

**This request must be signed in compliance with 37 CFR 1.33(b).**

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|                   |                       |
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| Name (Print/Type) | Lucille Golden-Blakey |
| Signature         | <u>[Signature]</u>    |
| Date              | 8/9/04                |

**Burden Hour Statement:** This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PG Pub, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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